# **INFORMATION FOR YOUR INTERVIEW**

# LEVEL 4 FOUNDATION DIPLOMA IN ART & DESIGN

Thank you for your interest in this course, the attached letter provides you with information about the time, date and place of your interview. We recommend that you allow plenty of time and aim to be at the Art School 10-15 minutes before your appointment to avoid delays caused by transport difficulties.

We ask you to bring a portfolio of work (of around fifteen to twenty five portfolio sheets) as well as support material such as photographs, and a minimum of two sketchbooks to the interview. Sketchbooks are especially useful because they will help us understand your working methods, how you process ideas visually, your interests, and how you approach gathering information to support your ideas. If some of your work is three-dimensional or too large to fit in your portfolio, please include good quality photographic reproductions. Please note that we are not expecting you to present your portfolio in any particular format.

We encourage you to inform us in advance if the arrangements for your interview require adjustment due to an existing condition or disability. For example if you might require more time or specific access arrangements or other support. Our aim is to ensure that all eligible applicants are given a fair opportunity to demonstrate their potential to study on the course.

## SELECTION CRITERIA FOR FOUNDATION DIPLOMA IN ART & DESIGN

At interview by viewing your work and your responses to questions we are seeking to determine the extent to which you can:

- demonstrate commitment to, and enthusiasm for, art and/or design;
- employ a variety of creative skills and creative problem solving;
- gather and research visual and textual material to inform your ideas;
- demonstrate an awareness of contemporary and historical culture related to your work;
- explain ideas, be critical and evaluate your work.

# INTERVIEW QUESTIONS FOR APPLICANTS

City&Guilds of London Art School

The interview will be relatively informal and we want you to feel comfortable and confident. To ensure fairness and to help you prepare we have agreed upon a set of key questions that all applicants for the Foundation Diploma in Art & Design will be asked at interview and these are set out below.

Please remember that the purpose of the interview is to enable you to demonstrate, and help us to see, your potential to study on the course. You should also use your interview visit as an opportunity to get a good idea about the Art School: our values and ethos, the course, and what studying here would be like and we encourage you to ask questions and see the interview as a two-way process. The interview process involves two parts: preliminary questions and portfolio interview. You will be asked to complete the Preliminary Questionnaire Form before attending the portfolio interview with Foundation tutors.

## **Preliminary questions**

You will receive the Questionnaire as part of the interview invitation email and will be asked to complete and return the form by email ahead of the interview.

## **Key questions**

The questions below will be asked in your portfolio interview.

1. Could you begin by telling us about why you would like to study Art and Design on a Foundation Course?

Supplementary question: Have you studied or are you studying Fine Art at the moment?

- 2. From your portfolio, please select an example of a work that you feel is your strongest piece. What were your initial ideas; why you chose those materials that you did; why you feel it is successful?
- 3. Please tell us about one contemporary artwork or cultural artefact that has been important to you in the development of your own work. This could be a book, or a film, or a piece of music. How did this influence the development of your own work?
- 4. Please select an example of a work that you think best shows how your work may develop in the future. Can you tell us about:

Where you think it is most successful; what you would you do differently if you were making it again?

- 5. How did you find out about us?
- 6. Do you have any questions for us?



Should you have any further queries please check our <u>website</u> or email us directly at <u>admissions@cityandguildsartschool.ac.uk.</u>